



NOW

4A

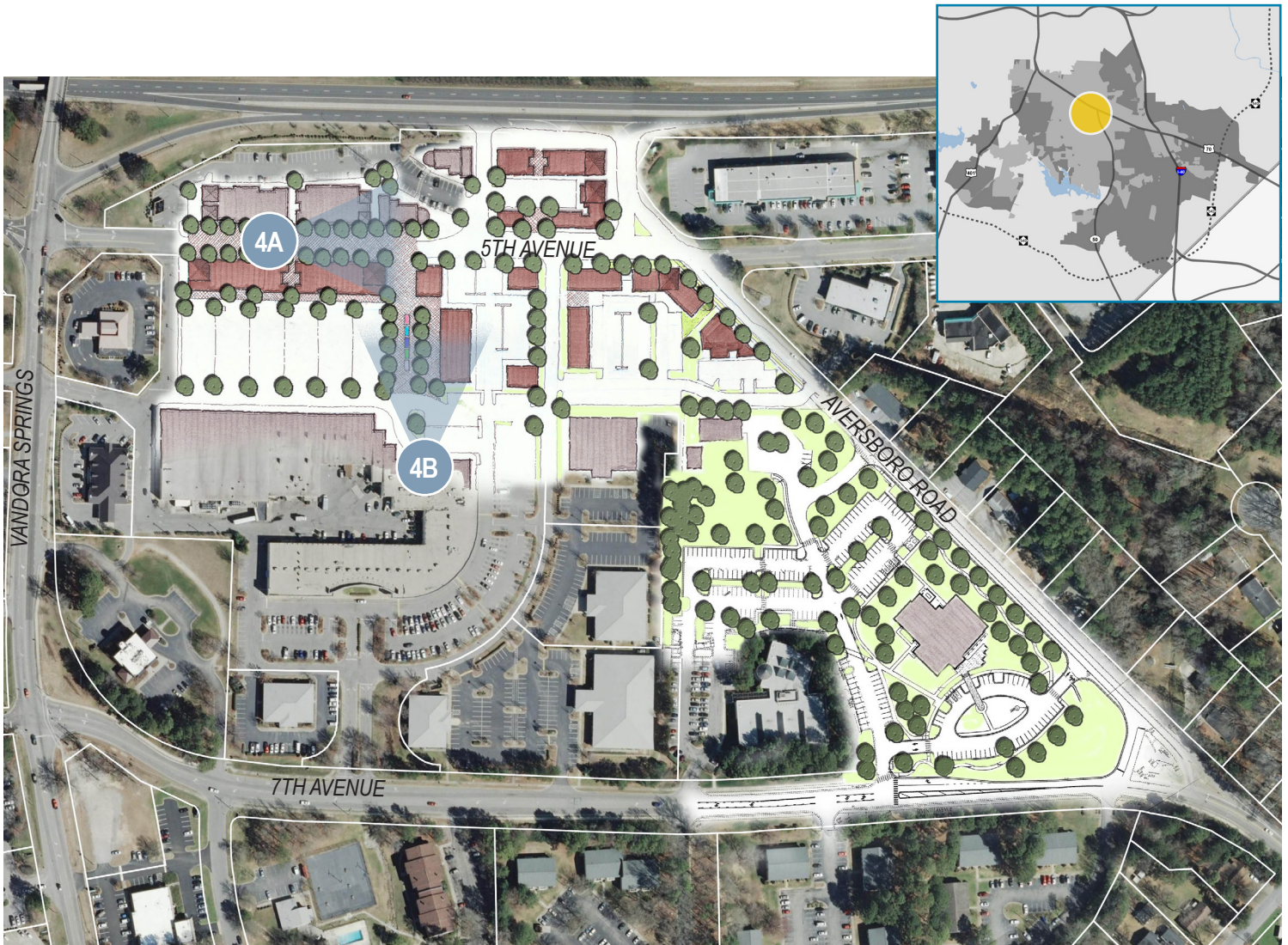


CONCEPT



4B

CONCEPT



SITE #4: FIFTH AVENUE

Not one of the original three opportunity sites selected by the Steering Committee, this area bounded by US 70, Aversboro Road, and Vandora Springs was perceived by the design team as having too much potential to ignore.

Fifth Avenue has the potential to become a commercial center, pairing it with the historic downtown just to the north of US 70. Recent reinvestments in the buildings on the north side of Fifth Avenue and the construction of new and revitalized town hall and library nearby aid in the potential for creating a new gathering place that complements and supports the historic core. A pop-up marketplace capitalizing on the trend for experiential shopping and two-story developments with office or residential over retail can work in this environment.